

伯納·維蒙

Bernard Villemot (1911-1989)

二次世界大戰後，因為大量使用照像平版印刷和石版印刷，海報畫在商業促銷上的地位就不像以往那麼風光。但海報畫壇仍然出現了數位大師級的人物，其中最重要的就是法國的伯納·維蒙。伯納·維蒙可稱為過去三十年中法國最偉大的海報畫家。

觀光客造訪巴黎時的樂趣之一，就是欣賞維蒙的海報。維蒙是保羅·考林的弟子，他的第一張成名海報是替法國鐵路和法國航空公司畫的，此後他常替許多知名的廠商設計海報，像巴利皮鞋、沛綠雅礦泉水等。他善於用簡單的線條和大膽的顏色，貼切地表達商品的精和想要傳遞訊息。

維蒙於一九五七年得到海報界的馬汀尼榮譽金獎，並於一九六六年在巴黎裝飾藝術博物館舉辦回顧展。

In the post World War two period, due to the fact that photo offset lithography developed as the most widespread printing technique, poster painting appeared to be declining ever since. But in the recent years, there are outstanding artists who has been devoted to poster creation. One of the worldwide famous painters certainly is Bernard Villemot from France.

One of the attractions for visitors in Paris, is always paying a visit to the gallery for Villemot's poster works. Villemot is a student of Paul Colin. His debut poster was a created for French Railway. From then on, Villemot has done works for businesses like Bally Shoes and Perrier mineral water. Villemot's poster paintings possess this trait of simple lines and bold colors, combined with an engaging charm, that emits mood for the attractiveness of the merchandise.

Villemot won the most prestigious Martini Gold Medal in 1957. And Musee des Arts Decoratifs in Paris held a retrospective exhibition for him in 1966.

Liste de mariage

Pavillon
Christofle





loterie nationale



PRIX DE L'ARC DE TRIOMPHE

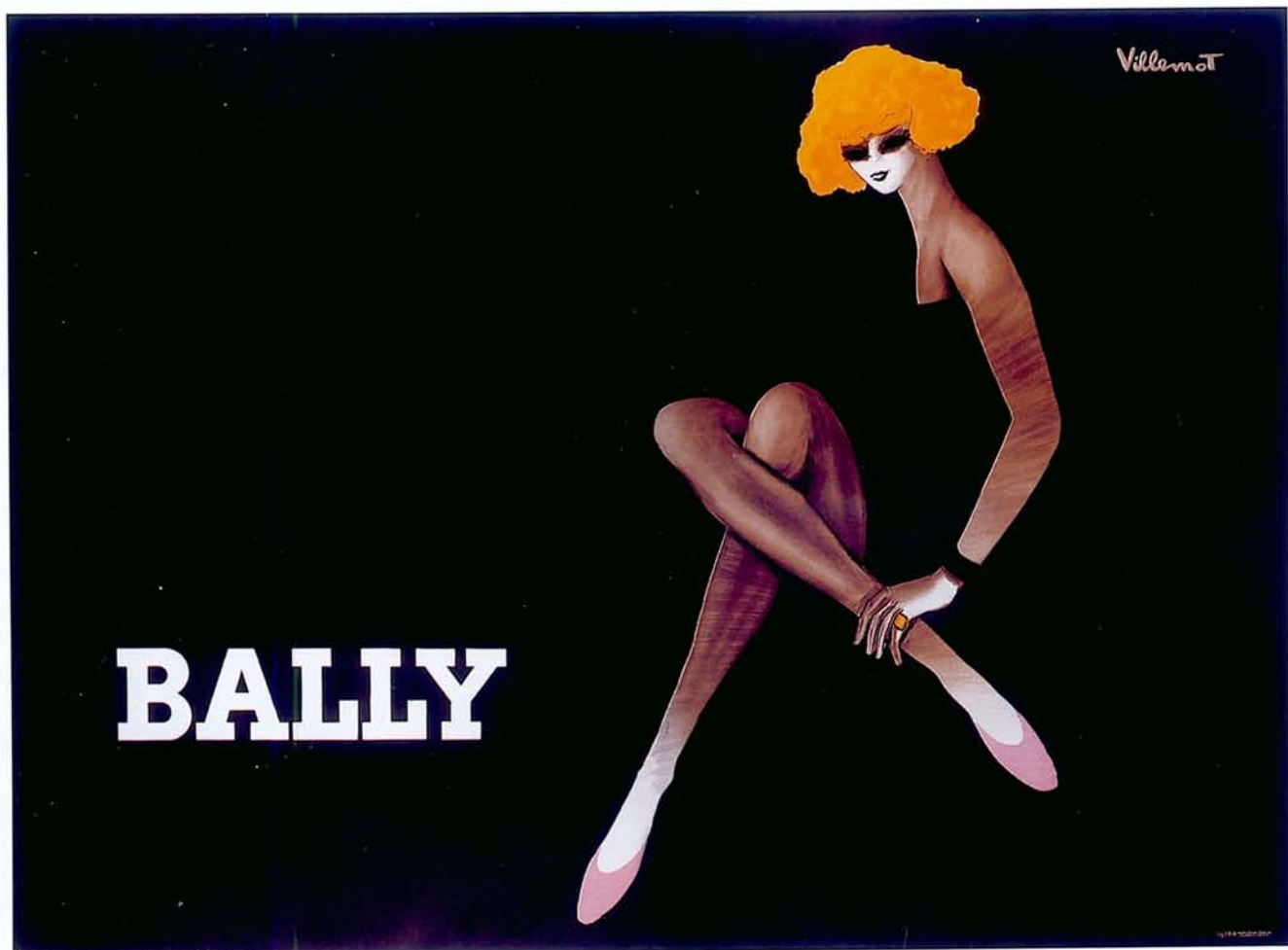


Villemot

Gros lot 3 Millions de F

tirage Samedi 5 Octobre





BALLY

Villemot

