

## 埃馬紐埃爾·奧拉契

Emmanuel Orazi (1860-1934)

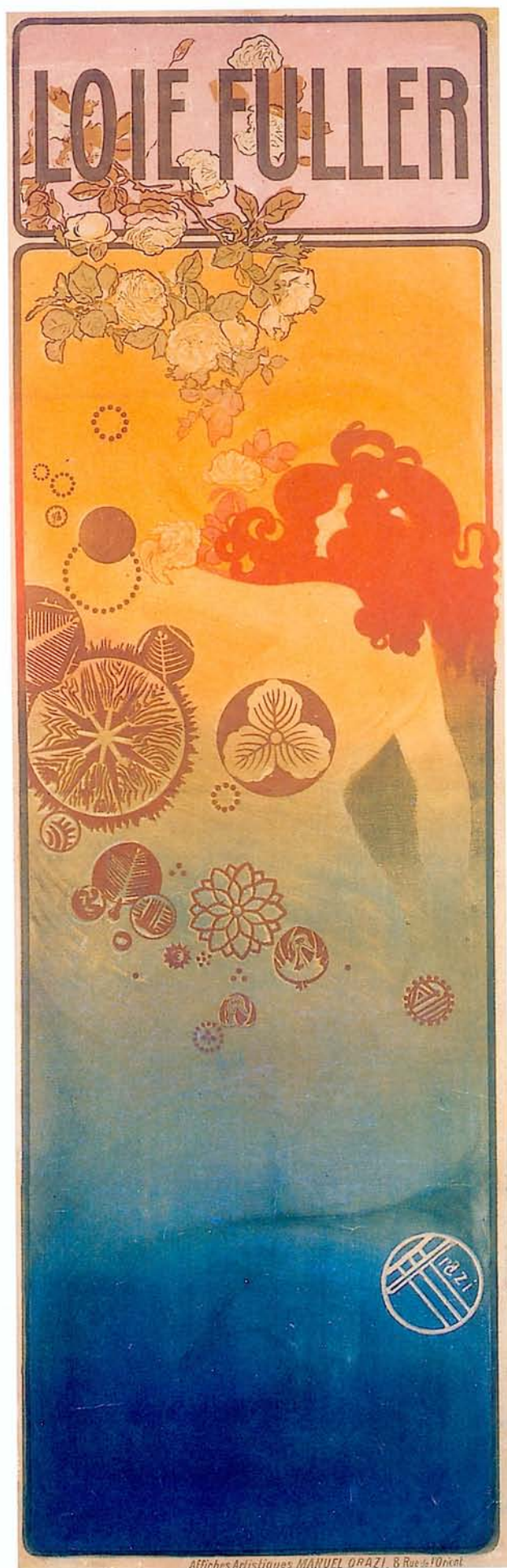
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活躍於一八八〇至一九〇五年之新藝術海報藝術家。在巴黎期間，先後於一八八四年、一九〇〇年為薩拉哈·貝爾納特(Sarah Bernhardt)及盧瓦·福特(Loie Fuller)設計戲劇海報，受阿豐斯·繆舍(Alphonse Mucha)與歐仁尼·格拉塞(Eugene Grasset)之影響至深。

奧拉契最博得讚譽之作品，要算是為優雅的巴黎店鋪「摩登屋」(La Maison Moderne)設計海報，以黑色側面身像描繪出一知性女孩，身著流行之裝飾。字體與意象間巧妙的平衡關係，以及穩重的水平構圖，將此海報提昇至新藝術風格之頂尖地位。本店鋪老闆朱略斯·梅爾-格拉夫(Julius Meier-Graefe)亦是Dekorative Kunst雜誌之創辦人，奧拉契同時也替此店設計珠寶，合作關係相當密切。

參考書目：《Graphic Design & Designers》，World of Art, N.Y. 1992

ART NOUVEAU poster artist, active between 1880 and 1905. Working in Paris, he created theatre posters for Sarah Bernhardt (1884) and Loïe Fuller (1900). Influenced by Alphonse MUCHA and Eugène GRASSET, his most acclaimed poster was for the elegant Parisian shop La Maison Moderne (c. 1905), depicting a sophisticated lady in silhouette, bedecked with fashionable accessories. The subtle balance between lettering and image and the strong horizontal composition elevate this poster to a high point in Art Nouveau style. Orazi also designed jewelry for the same shop, which was owned by Julius Meier-Graefe, founder of the magazine Dekorative Kunst.



Affiches Artistiques. MANUEL DRAZI, 8 Rue de l'Oratoire

